

TEACHER APPRECIATION WEEK

CONTEST OFFICIAL RULES

Note: Prizes will be awarded to teachers nominated in winning entries, not to the entrants submitting the nominations.

No purchase necessary. A purchase will not improve your ability to win this Contest.

1. **Sponsor.** Contest is sponsored by Lou Malnati's Pizzeria, an Illinois limited liability company, the headquarters of which is located at 900 Busch Parkway, Buffalo Grove, IL 60089 ("Sponsor"). By entering, you agree to these Official Rules ("Rules") and the decisions of the Sponsor, which are final and binding.
2. **Eligibility.** The Teacher Appreciation Contest ("**Contest**") is open only to individuals who are legal U.S. residents residing in the state of Illinois, Indiana, Arizona, and Wisconsin at the time of entry and time of prize awarding with Internet access as of the start date of the Contest ("Eligible Wisconsin Residents").
 - a. **Eligibility to Nominate a Teacher:** In order to nominate a teacher, at the time of entry and prize awarding, the IL, IN, AZ, or WI Resident must either: (i) be between the ages of 13 and 18 years old and enrolled in an accredited pre-school, elementary, middle or high school in the state of IL, IN, AZ, or WI; or (ii) be 18 years of age or older with a child who is a student who is under age 13 in an accredited preschool, elementary or middle the state of IL, IN, AZ, or WI ("Your Student") and your nomination is on behalf of Your Student, who must write the Essay (as defined in Rule 3.d., below) or (iii) be an administrator of an accredited elementary, middle or high school, or college in the state of IL, IN, AZ, or WI; or (iv) be 18 years of age or older and enrolled in an accredited high school or college in the state of IL, IN, AZ, or WI. Those who meet one of the eligibility requirements set forth herein shall be deemed "Eligible Entrants" and once an Eligible Entrant submits a nomination in this Contest, such Eligible Entrant shall be deemed a "Nominator."
 - b. **Eligible Teachers:** In order for a teacher who is nominated to be eligible for a prize, the teacher must meet the following criteria: (i) the teacher must be certified and currently employed in a full or part-time Pre-Kindergarten through Collegiate teaching position at an accredited public or private elementary school, middle school or high school, or college in the state of IL, IN, AZ, or WI, excluding home schools, and (ii) the teacher must be nominated by an Eligible Entrant. Those who meet the eligibility requirements set forth herein shall be deemed an "Eligible Teacher."
 - c. **Exclusions from Eligibility:** Employees of Sponsor, its affiliated companies, Sponsor's advertising/promotion agencies, and any other entities associated with the administration, judging and fulfillment of the Contest, along with any of those employees' immediate families (defined as parents, spouses, siblings or children; whether biological, adopted, step or in-law) or household members (whether related or not) are not eligible as a Nominator or an Eligible Teacher. Void outside IL, IN, AZ, or WI and where prohibited or restricted by law.
 - d. **Additional Eligibility Requirements:** Nominators who are under the age of 18 must have permission from their parent or legal guardian to submit a Nomination. The parent or legal guardian of any minor will be required to complete and sign all required

paperwork on minor's behalf.

3. **How to Enter.** To nominate a teacher in the Contest, Eligible Entrants should visit Loumalnatis.com/celoubrate-teachers (the "Web Site") and complete the nomination form ("Nomination Form") which must include the following information, which will collectively be referred to as the "Nomination":

a. **Nominator Information to be provided on the Nomination Form (if Nominator is 13+):** Nominator's first and last name, school district/school Nominator attends, Nominator's current grade in school, and Nominator's email address.

b. **Nominator Information to be provided on Nomination Form (if Nominator is a parent/guardian nominating on behalf of a student under age 13):** Nominator's first and last name, Your Student's first and last name, Your Student's school district/school, Your Student's current grade in school, and Nominator's email address.

c. **Eligible Teacher Information to be provided on the Nomination Form:** first and last name of Eligible Teacher you are nominating ("Nominee Teacher"), school where Nominee Teacher teaches ("School"), grade(s) and/or subject(s), and Nominee Teacher email address.

d. **Essay:** In 100 words or less, explain why you appreciate the Nominee Teacher, what is special or unique about the Nominee Teacher, and why does the Nominee Teacher deserve to win.

Nominations must be received between Monday, April 13, 2026 at 9:00 am Central Time ("CT") and Sunday, May 10, 2026 at 11:59 pm CT ("Nomination Period").

Limit one (1) Nomination per person, except in the instance of a Nominator who is the parent/guardian of more than one child under the age of 13 and is submitting a Nomination on behalf of separate children under the age of 13. Normal Internet access and usage charges imposed by your online service provider may apply and will be your sole responsibility. The Sponsor's database clock will be the official timekeeper of this Contest. Nominations become the property of Sponsor and will not be returned. Any Nominations not in conformance with the Rules may be disqualified in Sponsor's sole discretion. Sponsor's decisions are final and binding in all matters relating to this Contest.

In the event of a dispute over the identity of an entrant, Entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address. If the name of the person assigned the email address does not match the name of the Nominator, Sponsor may disqualify the Nominator. Every Nomination submission must be manually keystroked and manually entered by the Nominator. Automated and/or repetitive electronic submission of Nominations (including, but not limited to, Nominations made using any script, macro, bot, or Contest service) will be disqualified and transmissions from any related email or IP addresses may be blocked.

Sponsor is not responsible for incomplete, lost, late, damaged, illegible, misplaced or misdirected email/mailed Nominations or faulty transmissions, technical computer hardware or software failures of any kind, lost or interrupted or unavailable network connections, or failed, incomplete, garbled, misrouted, scrambled or delayed computer transmission or other errors or problems of any kind, whether

mechanical, human, electronic or otherwise, which may limit a user's ability to participate in the Contest. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prizes. Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate Nomination information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of Nominations at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; or, (d) inaccessibility or unavailability of the internet or any social media entry site or any combination thereof; (e) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest or download any materials in the Contest. Sponsor reserves the right to cancel, terminate or modify the Contest (each a "Contest Change") if the Contest cannot be completed as planned for any reason, including but not limited to an unforeseen event ("Unforeseen Event") such as infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort, or force majeure event that impacts the anticipated participation in the Contest. In such event, Sponsor may (a) cancel the Contest entirely, (b) award the prizes from eligible Nominations received prior to the Unforeseen Event resulting in the Contest Change is sufficient eligible Nominations have been received (as determined in Sponsor's sole discretion), or (c) extend the Nomination Period to allow time for more eligible Nominations to be received.

4. **Content Requirements.** Your Nomination must meet the following criteria, or Sponsor may disqualify it, in Sponsor's sole discretion: (a) it must not violate any third party rights, including, but not limited to, copyrights, trademark rights, or rights of privacy and publicity; (b) it must be written in English and may not be longer than 100 words; (c) it must not be obscene or offensive, endorse any form of hate or hate group; (d) it must not be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity; (e) it must not defame, misrepresent, or disparage Sponsor or any other people, products, or companies; (f) it must be in keeping with Sponsor's desired image; (g) it must not have been previously submitted in any contests or writing competitions; and (h) the essay must be the Nominator's (or the Nominator's child's) own original work of authorship.

Sponsor reserves the right to reject any Nomination for any reason. By submitting a Nomination, the Nominator represents and warrants that: (i) the Nomination is an original work created solely by the Nominator (or Your Student, as applicable); (ii) the Nominator owns all rights to the Nomination; and (iv) the Nomination complies with all requirements of these Official Rules.

5. **Sponsor's Rights to Nominations.** For good and valuable consideration, by submitting a Nomination, except where prohibited by law, Nominator: (a) irrevocably grants Sponsor, its agents, licensees, and assigns the unconditional and perpetual (non-exclusive) right and permission to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use your Nomination, in whole or in part, as-is or as-edited, with or without using Nominator's name (or Your Student's name, as applicable) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party; (b) forever waive any rights of copyrights, trademark rights, privacy rights, and any other legal or moral rights that may preclude Sponsor's use of your Nomination, or require any further permission for Sponsor to use the Nomination; and (c) agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor on the grounds that any use of the Nomination, or any derivative works, infringes any of Nominator's (or Your Student's) rights as creator of the

Nomination, including, without limitation, copyrights, trademark rights, and moral rights.

6. **Winner Selection.** All eligible Nominations will be judged by members of Sponsor’s marketing team with experience in reviewing creative marketing materials on the following criteria: originality (50%) and clear reasoning for nomination (50%). Each eligible Nomination will then be sorted into one of four geographic markets (each a “Market”) based on proximity of the School in the Nomination to that Market, as determined in Sponsor’s sole discretion. The four Markets are: Illinois, Indiana, Arizona, and Wisconsin. The eligible Nomination with the highest score from among all eligible Nominations will be declared the “Grand Prize Winning Nomination,” and the Teacher Nominee identified in that Nomination will be the “Most Appreciated Teacher” eligible to receive the Ultimate Grand Prize as described in Rule 7, subject to verification. Each "market" will have one grand prize winner, with a total of 10 grand prize winners to be awarded. One eligible Nomination from each store (60) with the highest score from among all eligible Nominations in that community (excluding the Grand Prize Winning Nomination) will be named that Stores “Honorable Mention Nomination,” and the 60 Teacher Nominee identified in each Honorable Mention Nomination will be the “Honorable Mention Teachers” from that Store, subject to verification. In the event of a tie at any level, the tied Entry with the higher originality score will be the winner. Judging is expected to be completed on or about Tuesday May 12, 2026.

7. **Prizes.**

a. **Most Appreciated Teacher:** One (1) Ultimate Grand Prize is available to be awarded to the verified Most Appreciated Teacher, and will consist of “free pizza for one (1) year” awarded in the form of one medium cheese pizza per week for 52 weeks, distributed via rewards program. In addition, the school will receive one (1) pizza party for the school, maximum \$1000 retail value. Approximate total retail value (“ARV”): \$2600.

b. **Most Appreciated Teacher:** Ten (9) Grand Prize is available to be awarded to nine (9) verified Most Appreciated Teacher, and will consist of “free pizza for one (1) year” awarded in the form of one medium cheese pizza per week for 52 weeks, distributed via rewards program. Approximate retail value (“ARV”): \$1100.

c. **Honorable Mention Teachers:** Sixty (60) Honorable Mention prizes are available to be awarded, one to each of the 60 verified Honorable Mention Teachers, and will consist of One Free Pizza per month for 12 months (1 Large Cheese pizza per month), distributed via rewards program. Approximate retail value (“ARV”): \$600.

d. No cash value for any prizes. Winners must be Lou’s Rewards members to receive prize.

8. **Winner Notification/Verification.** Potential prize winning teachers will be notified at the email address provided by the Nominator for the winning Eligible Teacher in the Nomination (“Winner Notification”), and the Nominators associated with each potential winning teacher Nomination will also be notified at the email address provided in the Nomination (the “Nominator Notification”). The Winner Notification may include an Affidavit of Eligibility, W-9 form (where applicable), Liability/Publicity Release (unless prohibited by law), a Background Check Authorization, and a School Consent to Pizza Shipment and Liability/Publicity Release (“Winner Prize Claim Forms”). The Nominator Notification may include a Liability/Publicity Release and an Assignment or License of Rights in the Nomination (“Nominator Assignment and Release Forms”). The Winner Prize Claim Forms and Nominator Assign and Release Forms must be completed, signed, notarized (if so required) and returned to Sponsor within five (5) business days, or prize may be forfeited, and an alternate selected, in Sponsor’s sole discretion. If the background

check on a potential winning teacher reveals, in Sponsor's discretion, that the teacher has been convicted of a crime or has otherwise engaged in any conduct that would reflect adversely on Sponsor, Sponsor may disqualify the Nomination and the teacher will forfeit any claim to the prize. Should a Winner Notification or Nominator Notification be returned as undeliverable; or if a prize is returned as undeliverable; or if the Winner Prize Claim Forms or Nominator Assignment and Release Forms are not completed in their entirety, signed, notarized (if so required), and returned to Sponsor as directed and within the time frame specified by Sponsor; or if the potential winning teacher or Nominator is determined to be ineligible or otherwise not in compliance with these Official Rules, then either or both parties may be disqualified and the prize may be forfeited, as determined in Sponsor's sole discretion. If the original Nomination is disqualified for the reasons stated above, Sponsor will have the right to select an alternate winner from the remaining eligible Nominations based on the next highest score, in Sponsor's sole discretion. The same notification and verification process will ensure for any alternate. Sponsor will be under no obligation to award any unclaimed prizes after an initial attempt to award each prize is made.

9. **Expenses, Taxes, and Fees.** All expenses not specifically mentioned herein are not included and are solely each winner's responsibility, including any expenses associated with heating and serving the pizzas at the winning teacher's school. Prizes consist of only those items specifically listed as part of that particular prize. Sponsor reserves the right in its sole discretion for any reason or no reason, to substitute prizes of equal or greater values. Sponsor is responsible only for prize shipment/delivery; Sponsor is not responsible for prize utility, quality or otherwise. Taxes and fees, if any, are the sole responsibility of prize winners. Prize winners, as a condition of winning, may be required to complete and return to Sponsor a W-9 form (where applicable); where required by law, prizes reported on an IRS Form 1099 reflecting the value of the individual's prize.

10. **Releases.** By entering the Contest, each Nominator releases and holds harmless Sponsor, Facebook, Instagram, Twitter, and any advertising or promotion agencies or business partners involved with or retained to provide services in connection with the Contest, and/or each of their respective affiliates, parent or related entities, subsidiaries, or successors (collectively, the "Promotion Entities"), against any and all claims, demands and liabilities arising out of or relating to the Contest, Nominator's participation in the Contest and/or any Contest-related activity, including, without limitation, winner's responsibility for, use or misuse of any prize or any portion thereof. Additionally, by acceptance of prize, prize winner agrees to release the Promotion Entities from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize.

11. **Privacy.** Nominator agrees to be bound by these Official Rules and Sponsor's [Privacy Policy](#). By entering, Nominator agrees to Sponsor's use of their personal information as described herein and in Sponsor's Privacy Policy.

CAUTION: ANY ATTEMPT BY A USER OR NOMINATOR OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

12. **Error Correction.** Sponsor reserves the right to correct or change any and all printing, typographical or mechanical errors. Only the numbers of prizes stated in these Official Rules are

available to be won in the Contest.

13. **Winner's List.** A list of winners and/or the Official Rules may also be acquired by sending a request for the list or rules to Lou Malnati's Pizzeria, Attn: 2026 Teacher Appreciation Week Contest, 900 Busch Parkway, Buffalo Grove, IL 60089 by Dec. 31, 2026.

14. **Disputes.** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state of Illinois, without giving effect to any choice of law or conflict of law rules that would cause the application of the laws of any jurisdiction other than the state of Illinois.